



Co-funded by the
Erasmus+ Programme
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**HUMAN
RESOURCE
DEVELOPMENT
CENTRE**



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D. A. TSENOV ACADEMY OF ECONOMICS



Erasmus+ students take part in a Global Village Event



Certificate for a high quality implementation of
Erasmus+ project under KA107





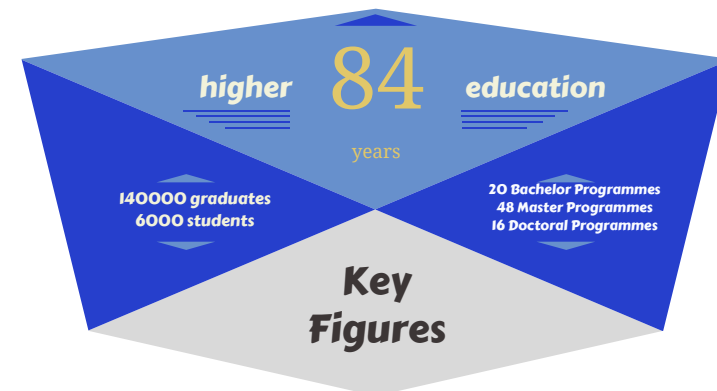
About the D. A. Tsenov Academy of Economics

D. A. Tsenov Academy of Economics is one of the leading educational, scientific and cultural institutions in the Republic of Bulgaria. It is comprised of four Faculties subdivided into their related Departments. There are also Academic Centres and Offices, the Institute for Scientific Research, the Academic Library, various administrative and service departments, and the Students' campus.

The talented academic staff includes over 160 highly qualified professors, associate professors, assistant professors, and researchers. Annually they educate over 4,000 Bulgarian and foreign full-time, part-time and distance learning students in Bachelor's, Master's, and Doctoral degrees. D. A. Tsenov Academy of Economics actively participates in various EU Programmes in collaboration with European universities and Non-European HEIs, internationally funded scientific research projects, interuniversity educational activities for students and multi-national higher education projects.

In 2016 the D. A. Tsenov Academy noted the 80th anniversary of its establishment. This is a milestone in the history of our institution, a banner date on which we annually show respect to the Benefactor for his patriotism and generosity to the Bulgarian society - Dimitar Apostolov Tsenov.

Key data about the institution	
Full legal name of the institution	D. A. Tsenov Academy of Economics
Type of the institution	State higher education institution
Erasmus code	BG SVISHT002
PIC	949717980
Organisational ID No.	E10110281
Name of the legal representative	Prof. Mariyana Bozhinova, PhD Rector
Name of the person in charge for international affairs	Assoc. Prof. Marusya Smokova, PhD Director of the Centre for International Affairs LEAR Erasmus+ Coordinator
Postal address	2, Emanuil Chakarov Str. 5250 Svishtov Bulgaria
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Website:	www.uni-svishtov.bg/en





About the D. A. Tsenov Academy of Economics

PARTNERSHIPS

D. A. Tsenov Academy of Economics has a full Erasmus Charter for Higher Education and is entitled to use the statute of "Erasmus University". D. A. Tsenov Academy of Economics is a member of the European Universities Association (EUA), the Association of Economic Universities in South and Eastern Europe (ASECU), Association of Chartered Certified Accountants (ACCA), Black Sea and Eastern Mediterranean Academic Network (BSEMAN), and an affiliate member of the International Network of Customs Universities (INCU).

QUALITY OF EDUCATION

D. A. Tsenov Academy of Economics is awarded an institutional accreditation of "Very Good" by the National Agency for Assessment and Accreditation. D. A. Tsenov Academy of Economics has been approved by Lloyd's Register of Quality Assurance in accordance with the ISO standards for quality management.

STUDENT PARLIAMENT

The Student Parliament is the only statutory body, which protects the rights and interests of students at D. A. Tsenov Academy of Economics, according to Article 72 of the Law on Higher Education. The activities of the Student Council are determined by the Higher Education Act and the Rules of Organization and Operation of the Student Council. It is the legal bond between the students and the governing bodies.



ESN SVISHTOV

Active students from D. A. Tsenov Academy of Economics serve on a volunteering base for the integration of mobile students. ESN Svishtov is officially accepted into the family of ESN Bulgaria on September 17, 2017. It cooperates with different local, national, and international student organisations.



Erasmus+ programme

Erasmus+ office

Prof. Mariyana Bozhinova, PhD – Rector and Contractor
Assoc. Prof. Marusya Smokova, PhD - Erasmus+ Institutional Coordinator
Ana Kircheva - Erasmus+ Financial Coordinator (KA103)
Marinela Ismailova - Erasmus+ Financial Coordinator (KA107)
Kristina Georgieva - Erasmus+ Operational Coordinator

Erasmus+ Departmental Coordinators:

Head Asst. Prof. Dimitar Kostov, PhD - Finance and Credit
Head Asst. Prof. Tanya Ilieva, PhD - Insurance and Social Security
Prof. Penka Shishmanova, PhD - General Economic Theory
Senior Lecturer Margarita Mihaylova, PhD - Foreign Language Teaching
Head Asst. Prof. Radosveta Krasteva, PhD - Accounting
Head Asst. Prof. Zhelyo Zhelev, PhD - Control and Analysis of Economic Activities
Asst. Prof. Evgeni Ovchinnikov, PhD - Mathematics and Applied Statistics
Assoc. Prof. Anatoliy Asenov, PhD - Management
Assoc. Prof. Marusya Smokova, PhD - Marketing
Head Asst. Prof. Yulian Gospodinov, PhD - Strategic Planning
Assoc. Prof. Karina Sarkisyan, PhD - International Economic Relations
Head Asst. Prof. Asen Bozhikov, PhD - Business Informatics
Head Asst. Prof. Emil Nikolov, PhD - Industrial Business and Entrepreneurship
Senior Lecturer Milen Atanasov, PhD - Social and Law Sciences
Asst. Prof. Pavlin Pavlov, PhD - Economics and Management of Tourism
Head Asst. Prof. Ivan Marinov, PhD - Commerce
Asst. Prof. Plamen Petrov, PhD - Agrarian Economics



D. A. Tsenov Academy of Economics started implementing the Erasmus programme (LLP) in 2007. In 2014, D. A. Tsenov Academy of Economics received a Charter for the new Erasmus+ programme for the period 2014-2020 which allows home students and students from Partner countries to take part in the exchange programme and receive a grant for their studies or traineeships abroad. Each semester the Erasmus+ office organises mobilities for students who would like to increase their employability, extend their career prospects and increase their cultural awareness with Erasmus+ programme.

For more information about the programme, please refer the website of the EC or the National Agency of Bulgaria (Human Resource Development Centre): <http://hrdc.bg/en/>

Academic calendar	
Autumn semester	
Lecturing period	28.09.2020 – 23.12.2020
Winter holiday	24.12.2020 – 17.01.2021
Exam session (incl. regular exams and re-sits)	18.01.2021 – 19.02.2021
Spring semester	
Lecturing period	01.03.2021 – 28.05.2021
Easter holiday	30.04.2021 – 03.05.2021
Exam session (incl. regular exams and re-sits)	31.05.2021 – 30.06.2021

Languages of Instruction: Bulgarian, English, and Russian.

Depending on the situation with COVID-19, the Academy will offer physical, online or blended and hybrid learning to its incoming students.

Deadlines for application:

Autumn semester – August 15, 2020

Spring semester – January 15, 2021

Documents for Application:

Application Form

Learning Agreement

Transcript of Records;

Certificate of English language/ Official letter from the home university that confirms at least level B2 of student's language skills;

Nomination letter from the home university that confirms student's eligibility, status and GPA;

Copy of ID and/or passport

Send your application to erasmus@uni-svishtov.bg





GRADING SYSTEM

Marks awarded at the D. A. Tsenov Academy of Economics vary on a scale from 2 to 6 (6 being the highest). This grading scales corresponds to ECTS grades from F to A. If the grade is between 2.00 and 2.49, the student cannot pass the exam and receive the respective ECTS credits for the course.

1 ECTS is equal to 25-30 hours student workload.

D. A. Tsenov Academy of Economics has already gained a great experience in KA107 of the Erasmus+ programme with Partner Countries. For the sixth consequent year, students and staff from non-EU countries will carry out mobilities and exchange knowledge and competences with their peers.

The Erasmus+ office organises information campaigns with home students twice per academic year in order to raise the awareness of the Erasmus+ programme. Mobility students are usually involved in the info sessions.

ECTS GRADE	GRADING DEFINITIONS IN THE RECEIVING INSTITUTION	GRADE	EQUIVALENT MARKS USED IN THE INSTITUTIONAL GRADING SYSTEM
A	EXCELLENT: Exceptional performance with some minor errors.	6	EXCELLENT 5.50-6.00 (92-100%)
B	VERY GOOD: Higher than average standard but with some errors.	5	VERY GOOD 4.50-5.49 (75-91%)
C	GOOD: Precise performance but with certain number of deficiencies.	4	GOOD 3.50-4.49 (59-74%)
D	AVERAGE: Satisfactory but with obvious deficiencies.	3	AVERAGE 3.25-3.49 (55-58%)
E	AVERAGE: Performance meets the minimum criteria for obtaining credit.	3	AVERAGE 3.00-3.24 (50-54%)
FX	FAIL: Performance does not meet the requirements for obtaining credit. Once the student has completed specific additional extracurricular activities they may gain the right to sit the examination.	2	POOR 2.50-2.99 (30-49%)
F	FAIL: Requires substantial improvement and the completion of specific additional extracurricular activities. The student does not have the right to sit the examination.	2	POOR 2.00-2.49 (0-29%)



STUDENTS EVENTS

The incoming students are involved in different activities and happenings during their stay in Svishtov - scientific and cultural events, conferences, national and international ESN trips, and eco-activities. They act as volunteers for many activities and causes, as well as ambassadors of the Academy. International students are usually involved in the everyday activities of the Erasmus+ office.

If they successfully complete their mobility, the students are awarded an Erasmus Mobility Certificate, as well as a Certificate of participation, active citizenship or volunteering.



Accommodation



Exchange students may apply for accommodation in the academic dormitories. There is a section in the Application form where students can indicate their needs regarding housing.

The prices for accommodation are the following:

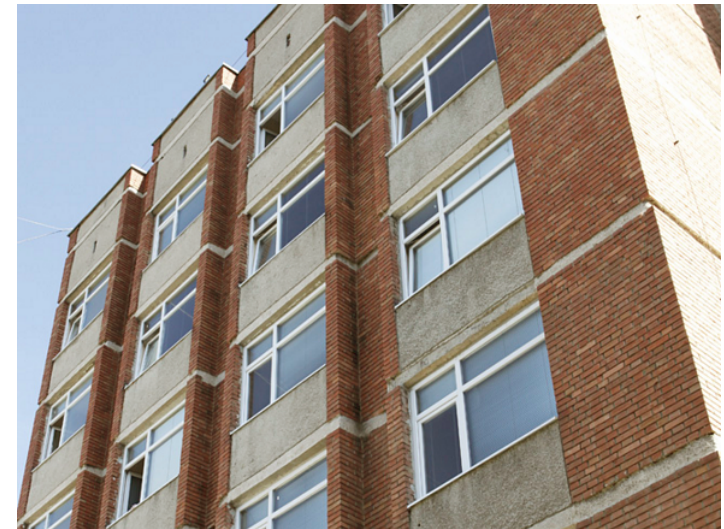
75 euro for two in a double room per month

100 euro for one in a double room per month

The dormitory is situated 200m from the Rectorate building of the city centre of Svishtov. There is a picturesque view along the Danube River from the building itself.

All rooms at the dormitories are shares so students will have a room-mate. If the students have any preferences regarding their future room-mate, we will take it into consideration and organise the division accordingly. Rooms are equipped with essential furniture - beds, table, chairs, wardrobe and TV set. There is a shared kitchen that has a refrigerator and oven with hobs. There is free WiFi on site as well.

There are sports and other recreation centres in a close distance (e.g. for table tennis, kick box, piano, folk dances, street fitness, etc.).





Visa and stay

Depending on their nationality, incoming students may need to obtain a long-stay (type D) entry visa before coming to Bulgaria. The Centre for International Affairs (CIA) is responsible for issuing invitation letters to the Embassy for incoming students who need entry visa to Bulgaria. For more information regarding the application procedure and necessary documents, please refer the website of the Ministry of Foreign Affairs of Bulgaria, the relevant Embassy or CIA.

For a short stay in Bulgaria (up to three months), EU and Swiss citizens need only a valid ID card or a valid passport.

For a long-term stay in the Republic of Bulgaria (more than three months), EU and Swiss citizens are obligated to apply for a certificate of residence within three months from the date of entry. The application should be submitted to the Migration Directorate of the Ministry of Interior of the Republic of Bulgaria. A person who enters the country for long-term stay must hold a valid passport which expiration exceeds three months from the day of entry.

The CIA assists the student with the preparation of all necessary documents concerning the application.



Svishtov - the city of benefactors

Svishtov is also well-known as the town of benefactors. There is no significant initiative, building, school, church or institution, that has not had benefactors supporting them via private donations: D. A. Tsenov Academy of Economics; Dimitar Hadzhivasilev High School for Trade; Elenka and Kiril D. Avramovi First Bulgarian Community Centre (which currently is mostly known as a theatre and museum), and about 600 more benefactors appeared in Svishtov during the Bulgarian national revival alone.

Svishtov is a town that has seen 100 original developments. Here are some of the most important ones:

- The first donation to a school was made in 1812 by Phillip Sekelarevich, who was born in Svishtov, but was trading in Vienna;

- Svishtov was the first liberated town from the Ottoman Empire and the first civil administration was also established here;
- The first professional highschool in Bulgaria was founded in Svishtov owing to the donation of Dimitar Hadzhivasilev and was designed by the Austrian architect Paul Brant in the style of the Vienna State University;
- Svishtov is the birthplace of the author of the first book printed in the modern Bulgarian language - Philip Stanislavov. The author of the Bulgarian anthem - Tsvetan Radoslavov and the great writer Aleko Konstantinov were also born here.



Transport

Svishtov lies 260 km from Sofia, 260 km from Varna, 160 km from Bucharest, 90 km from Rousse and Veliko Tarnovo. There are buses traveling between these cities on a daily basis. For more information, please check the website of the Municipality:

http://www.svishtov.bg/bus_lines.php

You can travel with the ferry from Zimnicea (Romania) to Svishtov and back every Friday, Saturday and Sunday – a one-way ticket costs EUR 2.00:

http://www.ferry.bg/ferry_en.php

Svishtov can be reached by train as well. Levski distributor station is the intersection of the trains coming from Varna and Sofia. The timetable of the trains and online tickets are available at <http://www.bdz.bg/en/>





Transport

MOBILITY TIPS

HOW TO GET TO SVISHTOV?

If you travel by plane you can choose between Sofia, Varna, Burgas, and Bucharest airports.



Arrival in Sofia: If you take the first option then you can use the metro Line 1 to the central bus station and train station. There are buses leaving to Svishtov at 9:00 am, 11:00, and 4:00 pm. The trains from Sofia depart at 7:00, 10:00, 1:00 pm, 4:00 pm, and 6:00 pm.

Arrival in Varna: If you take the second option then you can use bus #409 to the central bus station and train station. There is a bus to Svishtov at 3:00 pm.

Arrival in Bucharest: If you arrive in Bucharest, you can take a bus from the airport to Ruse central bus station. There is bus from Ruse to Svishtov at 9:00, 10:00, 11:00, 14:00, and 15:30.

Bulgarian railways: bdz.bg/en/

Central Bus Station Sofia: <https://www.centralnaavtogara.bg/index.php#b>

FACULTY OF MANAGEMENT AND MARKETING

Courses offered by the Department of Business Informatics

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Business Informatics	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Veselin Popov, PhD, Assoc. Prof. Petya Emilova, PhD
Business Information Systems	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Petya Emilova, PhD, Head Asst. Prof. Kremena Marinova, PhD
Electronic Business	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Petya Emilova, PhD, Head Asst. Prof. Kremena Marinova, PhD
Artificial Intelligence Systems	Spring	English	Bachelor	Physical, Online, Blended	4	Assoc. Prof. PhD Nataliya Marinova, PhD, Head Asst. Prof. Angelin Lalev, PhD
Databases	Spring	English	Bachelor	Physical, Online, Blended	6	Assoc. Prof. PhD Nataliya Marinova, Head Asst. Prof. Asen Bozhikov, PhD
Foundations of Programming	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Asen Bozhikov, PhD

Courses offered by the Department of Marketing

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Brand management	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Marusya Smokova, PhD
Marketing Research	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	8	Assoc. Prof. Marusya Smokova, PhD
Fundamentals of Marketing	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Marusya Smokova, PhD
Sales Promotions	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	8	Assoc. Prof. Marusya Smokova, PhD
International Marketing Research	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Marusya Smokova, PhD
Logistics	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Vanya Grigorova, PhD

Distribution Policy	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	8	Assoc. Prof. Vanya Grigorova, PhD
Service Marketing	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	8	Assoc. Prof. Vanya Grigorova, PhD
B2B Marketing	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	5	Assoc. Prof. Vanya Grigorova, PhD
Strategic Marketing Management	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Vanya Grigorova, PhD
Sales Management	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Vanya Grigorova, PhD

Courses offered by the Department of International Economics Relations

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Business Communications	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	7	Assoc. Prof. Karina Sarkisyan, PhD
European Integration	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Karina Sarkisyan, PhD
Public Speaking	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Karina Sarkisyan, PhD
International Economics	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Galin Stefanov, PhD
International Marketing Management	Autumn Spring	English	Bachelor, Master	Physical, Online, Blended	6	Assoc. Prof. Dragomir Iliev, PhD, Asst. Prof. Ivan Angelov, PhD
Firm Internationalization	Spring	English	Bachelor, Master	Physical, Online, Blended	4	Assoc. Prof. Dragomir Iliev, PhD, Asst. Prof. Ivan Angelov, PhD
International Investment Policy	Spring	Russian	Bachelor, Master	Physical	6	Head Asst. Prof. Simeon Momchev, PhD
Offshore Business	Spring	Russian	Bachelor, Master	Physical	7	Head Asst. Prof. Simeon Momchev, PhD
Human Resource Management	Autumn Spring	English	Bachelor	Physical, Online, Blended	6	Assoc. Prof. Galina Zaharieva, PhD, Head Asst. Prof. Ivaylo Petrov, PhD
International Human Resource Management	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Galina Zaharieva, PhD, Head Asst. Prof. Ivaylo Petrov, PhD

Courses offered by the Department of Strategic Planning

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Regional Policy and Regional Development	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Hristo Sirashki, PhD, Head Asst. Prof. Yuliyana Gospodinov, PhD, Asst. Prof. Mariela Stoyanova, PhD
Introduction to Project Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Assoc. Prof. Hristo Sirashki, PhD, Head Asst. Prof. Yuliyana Gospodinov, PhD
Foundations of Public Administration	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Hristo Sirashki, PhD, Head Asst. Prof. Yuliyana Gospodinov, PhD
Regional Planning	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Assoc. Prof. Evelina Parashkevova, PhD, Asst. Prof. Mariela Stoyanova, PhD
Regional Planning	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Prof. Margarita Bogdanova, PhD, Assoc. Prof. Evelina Parashkevova, PhD
Corporate Planning	Autumn Spring	English	Bachelor, Master, Doctoral	Physical	6	Assoc. Prof. Michail Chipriyanov, PhD, Head Asst. Prof. Elitsa Lazarova, PhD
Methods for Strategic Research	Autumn Spring	English	Bachelor, Master, Doctoral	Physical	6	Assoc. Prof. Michail Chipriyanov, PhD, Head Asst. Prof. Elitsa Lazarova, PhD
Process Management in Public Administration	Autumn Spring	English	Bachelor, Master, Doctoral	Physical	7	Prof. Borislav Borissov, DSc, Assoc. Prof. Evelina Parashkevova, PhD, Asst. Prof. Mariela Stoyanova, PhD
Integrated Processes in Project Management	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Prof. Margarita Bogdanova, PhD, Assoc. Prof. Evelina Parashkevova, PhD
Spatial Planning	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Assoc. Prof. Evelina Parashkevova, PhD, Asst. Prof. Mariela Stoyanova, PhD
Project Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Prof. Margarita Bogdanova, PhD, Assoc. Prof. Hristo Sirashki, PhD, Head Asst. Prof. Yuliyana Gospodinov, PhD, Asst. Prof. Mariela Stoyanova, PhD
Quality Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Hristo Sirashki, PhD, Head Asst. Prof. Yuliyana Gospodinov, PhD
Project Monitoring and Control	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Evelina Parashkevova, PhD, Asst. Prof. Mariela Stoyanova, PhD
Project Monitoring and Control	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Assoc. Prof. Evelina Parashkevova, PhD
Program Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Head Asst. Prof. Yuliyana Gospodinov, PhD

Regional Marketing	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Strategic Planning	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Assoc. Prof. Evelina Parashkevova, PhD, Asst. Prof. Mariela Stoyanova, PhD
Project Risk Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Assoc. Prof. Evelina Parashkevova, PhD
Communication Strategies in Project Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Elitza Lazarova, PhD, Head Asst. Prof. Yuliyana Gospodinova, PhD
Heuristic	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	3	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Team Management and Communications	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	4	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Elitza Lazarova, PhD, Head Asst. Prof. Yuliyana Gospodinova, PhD
Planning and Development of Tourism	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Corporate Project Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Head Asst. Prof. Yuliyana Gospodinova, PhD
Business Strategies and Entrepreneurship	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Organizational Leadership and Communication Skills	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Integrated Processes in Strategic Management	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	5	Head Asst. Prof. Evelina Parashkevova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Integrated Processes in Strategic Management	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	5	Head Asst. Prof. Evelina Parashkevova, PhD
Risk Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Head Asst. Prof. Evelina Parashkevova, PhD
Innovation Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Head Asst. Prof. Evelina Parashkevova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Project Management in Public Sector	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Head Asst. Prof. Yuliyana Gospodinova, PhD
Innovative Projects	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Head Asst. Prof. Evelina Parashkevova, PhD, Head Asst. Prof. Elitza Lazarova, PhD
Management of Communications and Teams in Projects	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Nadezhda Veselinova, PhD, Head Asst. Prof. Yuliyana Gospodinova, PhD
Organisational Management of Projects	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Head Asst. Prof. Evelina Parashkevova, PhD

Simulation of EU Grant Programs	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Borislav Borissov, DSc, Head Asst. Prof. Yuliyana Gospodinova, PhD
Management of Scientific and Educational Projects	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Assoc. Prof. Evelina Parashkevova, PhD
Project management in Education	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Head Asst. Prof. Yuliyana Gospodinova, PhD
Operational Project Management	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Margarita Bogdanova, PhD, Assoc. Prof. Evelina Parashkevova, PhD

FACULTY OF INDUSTRY AND COMMERCE

Courses offered by the Department of Agricultural Economics

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Managerial Accounting	Autumn Spring	English, German	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Violeta Blazheva, PhD
Agricultural Policy	Autumn Spring	English, German	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Violeta Blazheva, PhD
Ecological and Sustainable Business Development	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Marina Nikolova, PhD, Assoc. Prof. Marusya Linkova, PhD
Rural and Agricultural Tourism	Spring	English	Bachelor	Physical, Online, Blended	6	Assoc. Prof. Marina Nikolova, PhD, Assoc. Prof. Marusya Linkova, PhD

Courses offered by the Department of Tourism Economics and Management

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Tour Operators, Travel Agencies and Transport in Tourism	Autumn Spring	English	Bachelor	Physical, Online, Blended	6	Assoc. Prof. Petya Ivanova, PhD
Sustainable Development of Tourism	Autumn Spring	English	Master	Physical, Online, Blended	6	Assoc. Prof. Petya Ivanova, PhD

Courses offered by the Department of Industrial Business and Entrepreneurship

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Economics of Enterprise	Autumn Spring	English	Bachelor, Master	Physical, Online, Blended	6	Prof. Lyubcho Varametzov, PhD, Prof. Aneta Deneva, PhD, Assoc. Prof. Iskra Panteleeva, PhD, Head Asst.Prof. Emil Nikolov, PhD, Head Asst. Prof. Yavor Stanev, PhD, Asst. Prof. Ivaylo Kostov, PhD
Human Resource Management	Autumn Spring	English	Bachelor, Master	Physical, Online, Blended	6 or 8	Assoc. Prof. Iskra Panteleeva, PhD, Head Asst.Prof. Emil Nikolov, PhD, Head Asst.Prof. Yavor Stanev, PhD, Asst. Prof. Ivaylo Kostov, PhD
Innovation Management in the Industrial Enterprise	Autumn Spring	English	Bachelor	Physical, Online, Blended	6	Prof. Lyubcho Varametzov, PhD, Assoc. Prof. Iskra Panteleeva, PhD, Asst. Prof. Ivaylo Kostov, PhD
Innovation Management	Autumn Spring	English	Bachelor, Master	Physical, Online, Blended	5 or 6	Prof. Lyubcho Varametzov, PhD, Assoc. Prof. Iskra Panteleeva, PhD, Asst. Prof. Ivaylo Kostov, PhD
Team Management and Communications	Autumn Spring	English	Bachelor, Master	Physical, Online, Blended	6	Assoc. Prof. Iskra Panteleeva, Head Asst.Prof. Emil Nikolov, PhD, Head Asst.Prof. Yavor Stanev, PhD, Asst. Prof. Ivaylo Kostov, PhD
Entrepreneurship	Spring	Russian	Bachelor	Physical, Online, Blended	5 or 6	Prof. Lyubcho Varametzov, PhD, Prof. Aneta Deneva, PhD, Assoc. Prof. Iskra Panteleeva, PhD, Head Asst. Prof. Emil Nikolov, PhD, Head Asst. Prof. Yavor Stanev, PhD, Asst. Prof. Ivaylo Kostov, PhD

Courses offered by the Department of Social Sciences and Law

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Philosophy	Autumn Spring	English, Russian	Bachelor	Physical, Online, Blended	4 or 5 or 6	Prof. Ivan Varbanov, PhD
Citizen Society	Autumn Spring	Russian	Bachelor	Physical, Online, Blended	5 or 6	Prof. Ivan Varbanov, PhD
International Commercial Law	Spring	English	Bachelor	Physical, Online, Blended	6	Senior Lecturer Milen Atanasov, PhD

Courses offered by the Department of Commerce

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Economics of Commerce	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Simeonka Petrova, PhD, Head Asst. Prof. Ivan Marinov, PhD
Sales Organisation and Technology	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Petranka Midova, PhD, Assoc. Prof. Ventsislav Perkov, PhD

FACULTY OF ECONOMIC ACCOUNTING

Courses offered by the Department of Control and Analysis of Economic Activities

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Tax Control and Administration	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Pepa Stoykova, PhD, Head Asst. Prof. Zheliyo Zhelev, PhD
Principles of Forensics and Criminology	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Pepa Stoykova, PhD, Head Asst. Prof. Zheliyo Zhelev, PhD
Financial Intelligence	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Pepa Stoykova, PhD, Head Asst. Prof. Zheliyo Zhelev, PhD
Fiscal Control Crativity and Conflicts	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Pepa Stoykova, PhD, Head Asst. Prof. Zheliyo Zhelev, PhD
Reporting in the Control Process	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Pepa Stoykova, PhD, Head Asst. Prof. Zheliyo Zhelev, PhD
Financial Control and Internal Audit Proofing	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Pepa Stoykova, PhD, Head Asst. Prof. Zheliyo Zhelev, PhD
Customs control	Spring	Russian	Bachelor	Physical, Online, Blended	6	Assoc. Prof. Zornitsa Gancheva, PhD
Customs control	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Momchil Antov, PhD
Audit	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Silviya Kostova, PhD, Head Asst. Prof. Diana Ivanova, PhD
Audit	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Georgi Ivanov, PhD, Assoc. Prof. Silviya Kostova, PhD

Business and Financial Control	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Silviya Kostova, PhD
Business and Financial Control	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Krum Krumov, PhD, Head Asst. Prof. Nadezhda Tsvetkova, PhD
Professional Behaviour in Control	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Silviya Kostova, PhD, Head Asst. Prof. Diana Ivanova, PhD
International Audit Standards	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Silviya Kostova, PhD
International Audit Standards	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Krum Krumov, PhD, Assoc. Prof. Silviya Kostova, PhD

Courses offered by the Department of Statistics and Applied Mathematics

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Fundamental of Statistics	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	5	Assoc. Prof. Plamen Petkov, PhD, Assoc. Prof. Lyubomir Ivanov, PhD, Head Asst. Prof. Tihomir Varbanov, PhD, Asst. Prof. Evgeni Ovchinnikov, PhD
Statistics	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical	6	Assoc. Prof. Krasimira Slaveva, PhD, Assoc. Prof. Stela Kasabova, PhD
Econometrics	Autumn Spring	English	Bachelor, Master	Physical, Online, Blended	6	Assoc. Prof. Plamen Petkov, PhD, Assoc. Prof. Lyubomir Ivanov, PhD, Head Asst. Prof. Tihomir Varbanov, PhD, Asst. Prof. Evgeni Ovchinnikov, PhD
Econometrics	Autumn Spring	Russian	Bachelor, Master	Physical	6	Assoc. Prof. Plamen Petkov, PhD, Assoc. Prof. Lyubomir Ivanov, PhD, Asst. Prof. Evgeni Ovchinnikov, PhD
Mathematics for Economists	Autumn Spring	English, Russian	Bachelor	Physical, Online, Blended	5	Assoc. Prof. Margarita Shopova, PhD, Asst. Prof. Evgeni Ovchinnikov, PhD

Courses offered by the Department of Accounting

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Foundations of Accounting	Autumn Spring	English	Bachelor, Master, Doctoral	Physical	6	Prof. Atanas Atanasov, PhD, Assoc. Prof. Galina Chipriyanova, PhD
Foundations of Accounting	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical	6	Prof. Atanas Atanasov, PhD, Assoc. Prof. Stanislav Aleksandrov, PhD

Management Accounting	Autumn Spring	English	Bachelor, Master	Physical	7	Head Assist. Prof. Radosveta Krasteva, PhD
Public Sector Accounting	Autumn Spring	English	Bachelor, Master	Physical	7	Assoc. Prof. Diana Imalova, PhD, Assoc. Prof. Ventsislav Vechev, PhD Head Asst. Prof. Radi Dimitrov, PhD
Bank Accounting	Autumn Spring	English	Bachelor, Master	Physical	7	Assoc. Prof. Diana Imalova, PhD, Assoc. Prof. Ventsislav Vechev, PhD Head Asst. Prof. Radi Dimitrov, PhD
International Financial Reporting Standards	Autumn Spring	English	Bachelor, Master	Physical, Online, Blended	6	Assoc. Prof. Diana Imalova, PhD
Financial Accounting	Autumn Spring	English	Bachelor, Master, Doctoral	Physical	6	Assoc. Prof. Galina Chipriyanova, PhD

FACULTY OF FINANCE

Courses offered by the Department of Insurance and Social Security

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Economics of Insurance	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Ventsislav Vasilev, PhD
Insurance Market	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Anelya Paneva, PhD
Reinsurance	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Ventsislav Vasilev, PhD

Courses offered by the Department of General Economic Theory

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Microeconomics	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Yordan Vasilev, PhD, Asst. Prof. Elitsa Petkova
Microeconomics	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Penka Shishmanova, PhD, Assoc. Prof. Lyudmil Nestorov, PhD
Macroeconomics	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Yordan Vasilev, PhD, Asst. Prof. Elitsa Petkova
Macroeconomics	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Penka Shishmanova, PhD, Assoc. Prof. Lyudmil Nestorov, PhD

Economics	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Yordan Vasilev, PhD, Asst. Prof. Elitsa Petkova
Transnational Corporations and Banks	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Asst. Prof. Elitsa Petkova
Applied Economics	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Tanya Todorova, PhD
Economic theories	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Head Asst. Prof. Tanya Todorova, PhD
Economic theories	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Prof. Penka Shishmanova, PhD, Assoc. Prof. Lyudmil Nestorov, PhD

Courses offered by the Department of Finance and Credit

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Financial Analysis	Autumn Spring	English	Bachelor	Physical, Online, Blended	7	Prof. Andrey Zahariev, PhD Head Asst. Prof. Dimitar Kostov, PhD
Capital Budgeting	Autumn	English	Master	Physical, Online, Blended	6	Assoc. Prof. Stoyan Prodanov, PhD, Head Asst. Prof. Tsvetan Pavlov, PhD
Capital Markets	Spring	English	Bachelor	Physical	6	Assoc. Prof. Stefan Simeonov, PhD
Financial Markets	Spring	English	Bachelor	Physical	6	Assoc. Prof. Stefan Simeonov, PhD
Financial Derivatives	Autumn	English	Master	Physical	6	Assoc. Prof. Stefan Simeonov, PhD
Behavioral Finance	Autumn Spring	English	Bachelor	Physical, Online, Blended	5	Head Asst. Prof. Tsvetan Pavlov, PhD
Personal Finance	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Aneliya Radulova, PhD
Prices and Pricing Policy	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Assoc. Prof. Aneliya Radulova, PhD
Budget and Fiscal Policy	Autumn Spring	English, Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	7	Assoc. Prof. Aneliya Radulova, PhD

Courses offered by the Department of Foreign Language Teaching

Course name	Semester	Language of instruction	Study cycle	Teaching and learning format	ECTS credits	Teaching professors
Advanced Business English (B1-B2)	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Senior Lecturer Ventsislav Dikov
General English	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Senior Lecturer Ventsislav Dikov
Business English (A2-B1)	Autumn Spring	English	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Senior Lecturer Elka Uzunova
Business Russian	Autumn Spring	Russian	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Senior Lecturer Irina Ivanova
Business German	Autumn Spring	German	Bachelor, Master, Doctoral	Physical, Online, Blended	6	Senior Lecturer Viktov Monev, D.A.
Bulgarian Language for Foreigners	Autumn Spring	Bulgarian	Master	Physical, Online, Blended	6	Senior Lecturer Elka Uzunova
Bulgarian Language for Foreigners (A1-A2)	Autumn Spring	Bulgarian	Bachelor, Master, Doctoral	Physical, Online, Blended	2	Senior Lecturer Elka Uzunova
Bulgarian Language for Foreigners (B1-B2)	Autumn Spring	Bulgarian	Bachelor, Master, Doctoral	Physical, Online, Blended	2	Senior Lecturer Elka Uzunova

"Give light, and the darkness will disappear of itself"

Desiderius Erasmus

Activities for doctoral students

Course title	Language	Credits
Research work	English, Russian	30
Participation in a scientific forum with presentation of research output	English, Russian	5
Publication of a scientific paper in a journal with Editorial board	English, Russian	10
Publication of a scientific paper in a journal indexed in SCOPUS or Web of Science	English, Russian	30
Publication of a scientific article in a journal with Editorial board	English, Russian	15
Publication of a scientific article in a journal indexed in SCOPUS or Web of Science	English, Russian	45
paper = the volume of the publication is up to 20 standard pages article = the volume of the publication is between 20 and 99 standard pages 1 standard page = 1800 symbols		





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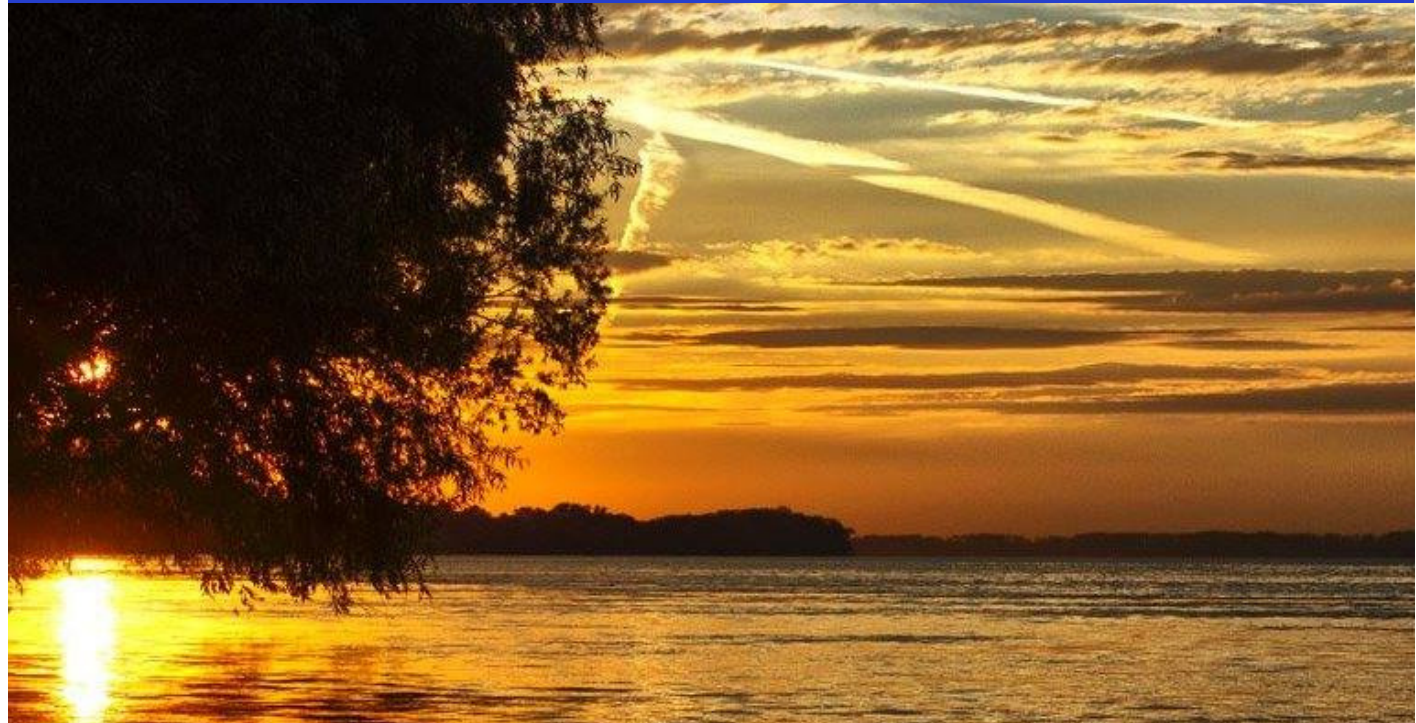
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